



Fan District Association
Board of Directors Meeting Notes
Monday, November 20, 2023 7 – 9pm

CALL TO ORDER (reminder: no meeting in December)

Rebecca Keller, President, called the meeting to order at 7:01 p.m.

Board Members Present: Rebecca Keller, Kim Vullo, Kimberly Hitchens, Julie Seward, Madison Pastore, Greg Holzgreffe, Daniella White, Chris Morem, Gary Levine, Melissa Savenko, Kaitlin Paige Longoria

Absent: Ted Theofanos

Guests: Luke Schrader, VCU; Officer Marsh

Guest Presentations:

- * Safety Officers - LT Marsh: there have been issues at several Fan restaurants/Bars: District 5, Aurora and outside of Helen's. Police are investigating and working with owners to hopefully prevent future incidents
- * City Council Liaison Updates - no update
- * VCU - Robbery on Nov 12, on grace street, not affiliated with VCU students but suspects have been IDed. City council approved the expansion of their jurisdiction (Oregon Hill and Randolph). School closed Dec 22-Jan 1 for winter break
- * Membership – no updates

President's Report:

- * October Meeting Minutes were unanimously approved
- * Street cleaning vs leaf collection - DPW understands that these mean the same thing to residents, open to making changes to schedule for next year. FDA requested that DPW waits for later in the fall to pick up leaves/street cleaning.
- * HHT Board Volunteerism - need 1-2 volunteers at the office Tuesday, Wed, Thursday 5:30 -7:00 Sat 11-5 for ticket pickup, sales and hospitality. Request for all board members to help
- * FDA Appreciation Event – event will be on Jan 7 2024, 5:00-7:00 PM at Rebecca's house. Send Rebecca names and emails of committee members for invitations.
- * All trees have been planted, in the future we will have a start and stop date, not a rolling

application. We will cost out the trees to try to get the lowest price. Application form needs to be revamped. Question for the board - how much should we charge residents? Will revisit in Jan board meeting. \$25 is the charge today

Treasurer's Report:

- * Working on setting a budget for each area, then we can track by program. Next fiscal year we will set targets for the year.

Committee Updates and Discussions

- * City Affairs
 - * Does the FDA want to specifically support a specific UFC candidate? Rebecca will reach out to Betsy to see if she is interested.
 - * Note that we are actively trying to build a web of relationships with City leaders and decision makers. Committee chairs should consider direct contact with City counterparts
 - * When Board members talk with the City please let Julie know.
- * Infrastructure - no update
- * Fan Fair - would like more feature articles in the future
- * Zoning – second Tuesday every month the committee meets at FDA office.

Carry Over Business

- * Fan Arts Stroll Update and Proposed Structure - Rebecca reached out to Sally to understand what it would cost to maintain the program annually, estimate is ~\$15K - \$18K. FDA would handle forms for registration. A big expense is the printing of maps, could move that to digital. What should the FDA sign up for? We can likely get a grant for \$5K. Worst case we would be at risk of \$15K, and we would likely get \$5K from vendors.
 - * Vote passed to accept possible \$15K expense; FDA manages the finances, and hires a Project Manager and a graphic designer to manage it
 - * Voting:
 - * Those in favor: D. White, R. Keller, M. Pasture, K. Vullo, M. Savenko, J. Seward, Kaitlin, K. Hitchens, C. Morem
 - * Those against: none
 - * Those who abstained: G. Lavine, G. Holzgrefe
- * Vote to update Bylaws - table until Jan board meeting (Melissa to bring recommendation)
- * Good Neighbor Guide – tabled until after the holidays
- * FDA Markers – “getting credit where credit is due!”
 - * VCU Intern Update - Paid intern has been hired: Jess Sailor for communications will start in Jan

New Business:

- * Vote passed: FDA to wait for the Monument Ave commission to weigh in on

future plans before FDA gets involved in the name change of Stuart Circle. Link to Style weekly Article:

<https://www.styleweekly.com/richmond/no-love-for-jeb/Content?oid=20624365>

* Voting:

- * Those in favor: G. Lavine, G. Holzgreffe, D. White, R. Keller, M. Pasture, K. Vullo, M. Savenko, Kaitlin, K. Hitchens, C. Morem
 - * Those against: J. Seward,
 - * Those who abstained: none
-
- * FDA and MDA Night at the Diamond - change pricing from \$15 to \$19 per person
 - * Funds for Historic Sign Program - Rebecca will send an email with details and Board will vote via email
 - * Richmond First Baptist Joint Podcast - request made for Rebecca to be a guest representing the FDA. Invitation will be declined as it is not aligned to the FDA objectives

Executive Session

Meeting adjourned at 9:25 PM